

## Pre-Press release Show January 2020

As previously announced, thanks to the newly implication of his son Yegor as General Manager, Vyacheslav Zaitsev will concentrate on the creation and the development of the Slava Zaitsev House.

Marking its first appearance during the next Fashion Show to be held on 13th of January 2020 , Slava Zaitsev will be unveiling three exciting new lines of products: Bags and accessories, Watches and a new Perfume.

Inspired by Slava Zaitsev's DNA of design excellence, technical innovation, the new collection of bags will reflect the unparalleled signature of the House' handcraft. Each bag celebrating the elegance in the tradition of the House is handmade with French artisanal techniques, some of them being used only by a handful of craftsman in the world. (Some unique pieces carefully made in precious leather will be available for sale only by order) *to be discussed before adding this last sentence*

Slava Zaitsev excellence will be also founded in a new exclusive watch collection created in collaboration with a Swiss Master watchmaker.

With the same passion of details, inspired by grand masters of the past, each signature timepiece are built in a stunningly traditional way. Slava Zaitsev will reveal his first model; a watch with tourbillon techniques with is synonymous with precision since the beginning of the 19th century.

Last but not least, we will highlight in 2020, a new collection of fragrance. 18 years have passed since Slava Zaitsev launched Maroussia in 1992. The new fragrance will be an invitation to an exceptional olfactory journey, created from the imagination of a French perfumer and nourished by the history of Slava Zaitsev' world.